

nojoco

north johnson county

A free community newspaper for the communities of
Oxford · Tiffin · North Liberty · Swisher · Solon · Ely

Advertising Rate Sheet

**2009
RATES**

CALL FOR DISCOUNTS PUBLISHED THE 1ST OF EVERY MONTH

DEADLINE FOR ADVERTISING:

NOJOCO is distributed by US Mail and newsrack at the end of every month.

THE DEADLINE FOR RESERVING AD SPACE IS THE 23RD OF THE MONTH.

CIRCULATION: 11,756

NORTH LIBERTY 52317

PO: 545
R1: 820
R2: 831
R3: 824
R4: 948
R5: 761
R6: 779
R7: 954

Saturation total: 6482
Newsracks: 100
TOTAL: 6582

SOLON 52333

PO: 296
R1: 532
R2: 479
R3: 561
R4: 486
R5: 161

Saturation total: 2515
Newsracks: 100
TOTAL: 2615

ELY 52227

PO Box: 256
R1: 492
R2: 214
Total: 962
Newsracks: 50
TOTAL: 1012

SWISHER 52338

PO Box: 218
R1: 549
R2: 5330
Total: 1297

Newsracks: 50
TOTAL: 1347

TIFFIN 52340

Newsracks: 100
Total: 100

OXFORD 52322

Newsracks: 100
Total: 100

**5x7
\$175**

5" wide by 7" tall or 6.75" wide by 5" tall

**POSTCARD
\$100**

3.25" wide by 5" tall or 5" wide by 3.5" tall

**BUSINESS CARD
\$45**

3.25" wide by 2" tall

**SIGNATURE
\$24**

1.5" wide by 2" tall

1/2 PAGE

10-1/4" wide by 7-1/2" tall or
6-3/4" wide by 12" tall or
5" wide by 15" tall
\$315

FULL PAGE

10-1/4" wide by 15" tall
\$558
*15% premium charge for Back Cover,
Inside Front Cover or Page 3*

OPEN RATES FOR CUMULATIVE AD INCHES

Open to 3"	\$12.00
4" to 10"	\$11.00
10.5" to 21"	\$10.00
21" to 42"	\$9.00
42" to 84"	\$7.00
84" to 93"	\$6.00

FULL COLOR: ADD \$100
SPOT COLOR: ADD \$45

Policies regarding payment of accounts:

New Account Credit Policy: All new advertisers must prepay in full for their first ad.

Terms: Net 20 days from the date of publication, secured by credit card. A 1-1/2% service charge will be applied to all past due invoices.

INSERTS:

\$60 per 1,000 inserts (6¢ each), zoned by route. 8-1/2" by 11" maximum size. Weight limits apply.

CLASSIFIEDS:

\$12 for the first 20 words, 10¢ for each additional word.

Hybrid Publications Inc.

102 N. Market St. • P.O. Box 249 • Solon, IA 52333 • 624-2233 • Fax: 624-1356
10 W. Cherry St. • P.O. Box 288 • North Liberty, IA 52317 • 665-2199

E-mail: hybrid@southslope.net



ACCEPTED

1/1/09