

nojoco

north johnson county

A free community newspaper for the communities of
Oxford · Tiffin · North Liberty · Swisher · Solon · Ely

PUBLICATION DATES

FEBRUARY, 2012
Deadline: Jan. 27
Layout: Feb. 1
Distribution: Feb. 3

MARCH, 2012
Deadline: Feb. 24
Layout: Feb. 29
Distribution: March 2

APRIL, 2012
Deadline: March 23
Layout: March 28
Distribution: March 30

MAY, 2012
Deadline: April 20
Layout: April 25
Distribution: April 27

JUNE, 2012
Deadline: May 25
Layout: May 30
Distribution: June 1

JULY, 2012
Deadline: June 22
Layout: June 27
Distribution: June 29

AUGUST, 2012
Deadline: July 20
Layout: July 25
Distribution: July 27
(we may look at changing this date moving it a week ahead)

SEPT., 2012
Deadline: August 24
Layout: August 29
Distribution: August 31

OCT., 2012
Deadline: Sept. 21
Layout: Sept. 26
Distribution: Sept. 28

NOV., 2012
Deadline: Oct. 26
Layout: Oct. 31
Distribution: Nov. 2

DEC., 2012
Deadline: Nov. 23
Layout: Nov. 28
Distribution: Nov. 30

JAN., 2013
Deadline: Dec. 28
Layout: Jan. 2
Distribution: Jan. 4

CIRCULATION TOTALS AS OF 12-31-11

NORTH LIBERTY 52317

PO: 543
R1: 856
R2: 783
R3: 863
R4: 1022
R5: 792
R6: 944
R7: 822
R8: 639
R9: 214
Total: 7478
Newsracks: 210
TOTAL: 7688

OLON 52333

PO: 282
R1: 505
R2: 485
R3: 579
R4: 487
Pht. route: 277
Total: 2615
Newsracks: 90
TOTAL: 2705

ELY 52227

PO Box: 243
R1: 519
R2: 247
Total: 1009
Newsracks: 10
TOTAL: 1019

SWISHER/ SHUEYVILLE

52338
PO Box: 225
R1: 565
R2: 538
Total: 1328
Newsracks: 50
TOTAL: 1378

TIFFIN 52340
Newsracks: 130
TOTAL: 130

OXFORD 52322
Newsracks: 80
TOTAL: 80

**Zoning available
for inserts only**

TOTAL Saturation households: 12,430

TOTAL newsracks: 570

TOTAL circulation: 13,000

Press Run: 13,150

Classified	\$12	First 20 words, 10¢ for each additional word.
Signature	\$25	Vertical 1.5" x 2"
Business Card	\$48	Horizontal 3.25" x 2" Vertical 1.5" x 4"
Postcard	\$110	Horizontal 5" x 3.5" Vertical 3.2" x 5"
5x7	\$187	Horizontal 6.75" x 5" Vertical 5" x 7"

1/2 Page \$337 Horizontal 10.25" x 7.5"
Vertical 5" x 15"

Full Page \$597 Vertical 10.25" x 15"

Inserts 6¢ each 8.5" x 11" maximum size.
Advertiser must print & deliver to our office by ad deadline.

Full color: Add \$100 | **10% Discount**
Spot color: Add \$45 | **for Pre-Paid Ads**

open rates for cumulative ad inches	Open to 3" \$12.50 4" to 9" \$12.00 10" to 18" \$11.00 19" to 41" \$9.35 42" to 84" \$7.50 84" to 93" \$6.40
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**FOR AD PLACEMENT
OR QUESTIONS CALL OR E-MAIL**

**Kelly Meyer 319-624-2233
Advertising@SouthSlope.net**

**Solon Office 319-624-2233
North Liberty Office 319-665-2199**

15% DISCOUNT AVAILABLE FOR MULTIPLE INSERTIONS OF THREE MONTHS OR MORE